

HOW FINANCIAL INSTITUTIONS CAN HELP GET RID OF ALL NUCLEAR WEAPONS



Not "some,"
not "theirs," but
every single one



Financial institutions can put pressure on the US and other nuclear nations to sign, ratify and implement the Nobel Peace Prize-winning **Treaty on the Prohibition of Nuclear Weapons**.

**JOIN THE
CAMPAIGN!**



NUCLEARBAN.US
THE TREATY COMPLIANCE CAMPAIGN

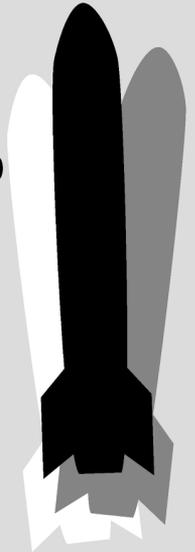
NUCLEAR

Nuclear weapons are the most destructive, inhumane and indiscriminate weapons ever created. There has not been a nuclear war – yet. None of the world’s 15,000 nuclear weapons have been detonated by accident – yet. But even a single detonation on purpose or by accident would be a humanitarian catastrophe of unparalleled proportions. A “limited” exchange of nuclear weapons, for example between India and Pakistan, could put enough soot into the atmosphere to cause climate disruption and global famine.

A full scale nuclear war between the US and Russia would be the end of human civilization as we know it, if not the end of all life on earth.

NUCLEAR WEAPONS QUICK FACTS

- The modernization of the US nuclear arsenal is expected to cost taxpayers **\$1.7 trillion** in inflation-adjusted dollars over the next 30 years, in addition to the \$30-40 billion per year already being spent
- Most nuclear warheads today are many times larger than the bomb dropped on Hiroshima
- There are **15,000** nuclear warheads in the world today



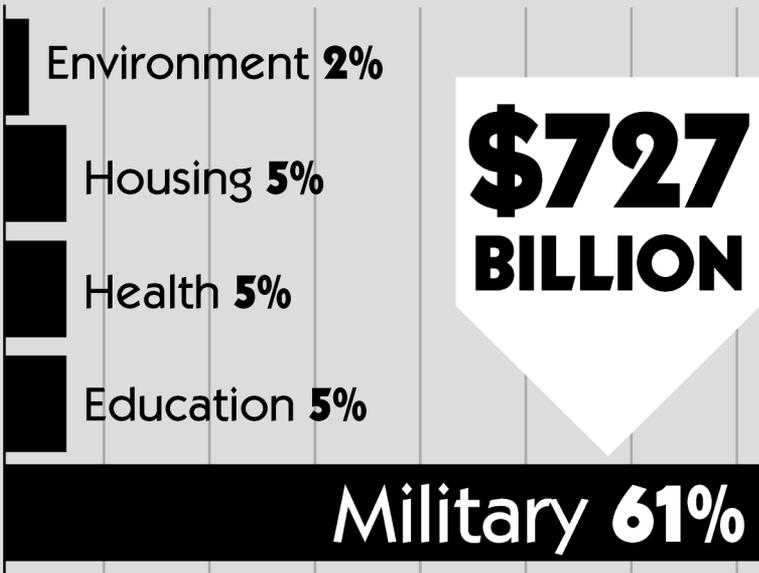
WEAPONS

Many of these weapons are kept on hair-trigger alert. Sooner or later, they will be used. There have been many close calls already. We are at more risk now than we have ever been. The money and effort that goes into nuclear weapons is a waste of precious human and financial resources needed to solve our most pressing problems. It's important to limit access to the nuclear "button," end hair-trigger alert, renounce the first use of nuclear weapons, and take other legislative steps towards reducing the risk of nuclear war by accident or by design. **But the only way to reduce this risk to zero is to eliminate the weapons - all of them.**

Fortunately, we now have a tool to make that happen.

2019 FEDERAL DISCRETIONARY BUDGET

President's Request to Congress 2/12/18



The remaining 22% includes Veterans, Transportation, etc.

SOURCE: National Priorities Project

THE TREATY

There is now an international Treaty making nuclear weapons *illegal*. It's known as the **Treaty on the Prohibition of Nuclear Weapons** (or 'Nuclear Ban Treaty'). Article 1, Section 1 makes it illegal to "develop, test, produce, manufacture...use or threaten to use nuclear weapons." The Treaty was negotiated at the United Nations and has the support of over 120 countries, the international Red Cross and Red Crescent movement, the Pope, the Dalai Lama, and millions of ordinary people across the globe.

The International Campaign to Abolish Nuclear Weapons (ICAN) won the 2017 **Nobel Peace Prize** for their part in making this Treaty possible. This campaign was inspired by the successful international campaigns which led to the prohibition, under international law, of biological, chemical and other inhumane and indiscriminate weapons.



THE PROBLEM

The US government is currently unwilling to sign the Treaty, and in fact, boycotted the negotiations. They are trying to prevent NATO, other allies, and other countries from signing it – even those countries whose people strongly favor it. And the other 8 nuclear nations won't sign it either: Russia, UK, France, China, Israel, India, Pakistan, N. Korea.

THE SOLUTION

The US and the other nuclear nations will sign this Treaty once there is sufficient pressure on them to do so. Banks, pension funds, insurance companies and other financial institutions will play an indispensable role in this.



Globally, there are just **26 private companies** that produce and maintain nuclear weapons for the governments of the US, UK, France and India. Since 2013, 390 financial institutions worldwide provided an estimated \$498 billion in funding and loans to these companies.

Without this financial support, these companies would not be making nuclear weapons. By committing your financial institution to divest from these companies, you can help take the profit out of the nuclear weapons industry and make these weapons unsustainable and unprofitable to produce.

Financial institutions can help these companies to start making the inevitable shift toward legal, globally acceptable activities that address climate change and other social needs.

Once these 26 companies get the message, they will be the ones to pressure the US government. They will demand a shift in federal funding away from nuclear weapons. In the meantime, this campaign will encourage other countries to take the Treaty more seriously, and that will build momentum toward global abolition.



AECOM
Aerjet Rocketdyne
Airbus
BAE Systems
Bechtel
Boeing
BWX Technology
Charles Stark Draper Lab
Engility Holdings

Fluor
General Dynamics
Honeywell International
Huntington Ingalls
Industries
Jacobs Engineering
Larsen & Toubro
Leonardo Finmeccanica
Lockheed Martin

Moog
Northrop Grumman
Orbital ATK
Raytheon
Safran
Serco
Textron
Thales
Walchandnagar Industries

Source: DontBankOnTheBomb.com

HOW YOUR FINANCIAL INSTITUTION CAN BE PART OF THE SOLUTION

Consumers are demanding greener and more socially responsible policies from financial institutions. Your institution can help meet this demand by taking the initiative to comply – as far as you are able to – with the **Nuclear Ban Treaty**. We are calling this “Treaty Alignment.”

As of mid-2018, there are 22 financial institutions worldwide who are “Treaty Aligned,” having adopted comprehensive policies that exclude investments in the nuclear weapons industry. These include two of the largest pension funds in the world: ABP in the Netherlands and the Sovereign Fund of Norway. DeutscheBank has recently announced its decision to divest from the nuclear industry, and Green Century Fund in Boston has become the first investment company in the US to be “Treaty Aligned.”

A ‘Treaty Aligned’ financial institution...

- **Excludes *all* nuclear weapons associated companies.** This includes the whole company, and not just nuclear weapons related projects.
- **Excludes *all* nuclear weapons associated activities** involved in the development, testing, production, maintenance or trade of nuclear weapons, in accordance with the Nuclear Ban Treaty.
- **Applies this policy to *all* of the institution’s products and services.**



HERE ARE THE STEPS TO TAKE:

1. DECIDE

The first step to becoming “Treaty Aligned” is to engage your institution’s leadership and make the **commitment** to be fully divested from the 26 companies producing nuclear weapons.

2. DISCONNECT

If you determine that your financial institution is invested in any of the companies making nuclear weapons, you may need to come up with a divestment plan, to be completed in stages, as institutions find safe and responsible investment alternatives.

The 2018 *Don’t Bank On The Bomb* report, available at www.dontbankonthebomb.com, provides detailed information about the companies producing nuclear weapons, who is investing in these companies, and how to divest from them.

3. DECLARE

Finally, to be “Treaty Aligned” requires a comprehensive and binding policy that permanently prevents investment in nuclear weapons companies. Some financial institutions may already have no investments in these companies, but will need to adopt a formal policy to keep it that way.

It’s important (and it’s good public relations) to make your actions public. This means in the first instance, having a policy statement on your website and/or in a written prospectus. This can also be posted on www.NuclearBan.US. Inform the local, national, and global community through advertising campaigns, mass media, social media, and other public announcements.

TAKING IT TO THE NEXT LEVEL

Countries that sign the Treaty are required to encourage other countries to sign it too. Likewise, we hope that you will **encourage other financial institution** to also become “Treaty Aligned.”

Your customers will thank you

Treaty Aligned financial institutions are taking responsibility for implementing a Treaty that has the force of international law for those countries that sign it, and will sooner or later have the force of law throughout the whole of the United States and the world.

The end of nuclear weaponry is inevitable. Your financial institution can help the industry, the economy, and the government to prepare. You can help speed the elimination of nuclear weapons – before they eliminate us.

“We don’t think that nuclear weapons belong in responsible investing portfolios. More than ever before, the threat of using nuclear weapons is making investors want to avoid this deadly and destructive industry, and we’re proud to be a choice for those individuals and institutions.”

Leslie Samuelrich
President, Green Century Capital Management



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